



## The grass is truly greener.....when you are using gold

Why? Because gold-plated connectors and oxygen-free copper (OFC) deliver optimum sound and picture quality. When using Pudney Premium Gold® cables as opposed to standard cables the difference is clear; it's like taking the cotton wool out of your ears and putting on a pair of glasses, instantly you can hear and see better...much better! Your home entertainment system will not only look and sound great, mother nature will definitely thank you for it; as a responsible brand Pudney Premium Gold® aims at contributing to the maintenance rather than the degradation of the worlds unique environment by using pollutant free manufacturing processes, renewable resources and recyclable materials.

So when buying a home entertainment system, maximise your audio and visual experience while protecting your environment with Pudney Premium Gold®.

**pudney**  
**premium gold**  
Connecting the Senses™